

Management and Leadership
SPECIALIZATION: International Business Management
Graduate (Master Degree)
Weekday studies
Program for 2018/2019 intake

Semester 1

Lp.	Subject	Forms of classes	Hours	ECTS points	Credit
			Total		
Obligatory modules					
I	Organizational Behavior	Module	45	4	Credit with Grade
	Organizational Behavior	Lecture			
	Organizational Behavior	Workshop			
II	Leadership	Module	45	4	Credit with Grade
	Leadership	Lecture			
	Leadership	Workshop			
III	Micro and Macroeconomy	Module	45	4	Credit with Grade
	Micro and Macroeconomy	Lecture			
	Micro and Macroeconomy	Workshop			
IV	Management in Modern Organizations	Module	45	4	Credit with Grade
	Management in Modern Organizations	Lecture			
	Management in Modern Organizations	Workshop			
V	Other courses				
	Personal Development Program 1	Workshop	15	1	Credit with Grade
	Personal Development Program 2	Workshop	30	4	Credit with Grade
	Project Management 1	Workshop	15	2	Credit with Grade
	Project Management 2	Workshop	15	2	Credit with Grade
	Contemporary Business Models	Lecture	30	3	Credit with Grade
	Innovation Management	Lecture	15	1	Credit with Grade
	Sustainable Development	Lecture	15	1	Credit with Grade
	Compilation and Interpretation of Data	Workshop	15	1	Credit with Grade
	Negotiation and Mediation	Workshop	15	1	Credit with Grade
	Social Innovations	Workshop	15	1	Credit with Grade
	Business English	Workshop	15	2	Credit with Grade
	Study Visit	Internship	120	5	Credit with Grade
	Total		495	40	

Semester 2

Lp.	Subject	Forms of classes	Hours	ECTS points	Credit
			Total		
Obligatory modules					
I	Strategic Management	Module	45	4	Credit with Grade
	Strategic Management	Lecture			
	Strategic Management	Workshop			
II	Global Perspective in Marketing	Module	45	4	Credit with Grade
	Global Perspective in Marketing	Lecture			
	Global Perspective in Marketing	Workshop			
III	Understanding Global Business Environment	Module	45	4	Credit with Grade
	Understanding Global Business Environment	Lecture			
	Understanding Global Business Environment	Workshop			
IV	Business Law	Module	45	4	Credit with Grade
	Legal Problems in Managing Organizations	Lecture			
	Starting a Company	Workshop			
V	Other courses				
	Management Project: Doing Business in Different Countries	Project	60	8	Credit with Grade
	New Trends in Human Potential Management	Workshop	15	1	Credit with Grade
	Change Management in Organizations	Workshop	15	1	Credit with Grade
	Knowledge Management in Practice	Workshop	30	3	Credit with Grade
	High Performing Teams	Workshop	15	1	Credit with Grade
	Entrepreneurship	Workshop	15	2	Credit with Grade
	Master's Seminar 1	seminar diploma	30	6	Credit with Grade
	Business English	Workshop	15	2	Credit with Grade
	Total		375	40	

Semester 3					
Lp.	Subject	Forms of classes	Hours	ECTS points	Credit
			Total		
Obligatory modules					
I	Business Research and Analytics	Module	45	3	Credit with Grade
	Business Research and Analytics	Lecture			
	Writing for Business	Workshop			
II	Economic Policies and Their Impact on International Business	Module	45	3	Credit with Grade
	Economic Policies and Their Impact on International Business	Lecture			
	Economic Policies and Their Impact on International Business	Workshop			
III	Organizational Communication	Module	45		Credit with Grade
	Organizational Communication	Lecture		3	
	Organizational Communication	Workshop			
IV	Other courses				
	Consultancy project: Communication Audit in an Organization	Project	60	8	Credit with Grade
	Integrated Marketing Communications	Workshop	30	4	Credit with Grade
	Reading Financial Documents	Workshop	15	1	Credit with Grade
	Money and the Stock Exchange	Workshop	15	1	Credit with Grade
	Personal Branding and Public Speaking	Workshop	30	2	Credit with Grade
	Disruptive Innovations	Workshop	15	1	Credit with Grade
	Budgeting	Workshop	15	1	Credit with Grade
	Balanced Scorecard as a Strategic Planning and Execution Tool	Workshop	15	1	Credit with Grade
	Business English	Workshop	15	1	Credit with Grade
	Master's Seminar 2	Seminar diploma	30	6	Credit with Grade
VI	Internship	Internship	120	5	Credit with Grade
	Total		495	40	

		Hours	ECTS points
		Total	
Total		1365	120